

FORM FOR EMPLOYERS

INSTITUTION: Nicolaus Copernicus University in Torun,
Faculty of Philosophy and Social Sciences

CITY: Toruń

POSITION: assistant (lecturer) - research and teaching staff
(asystent - grupa badawczo-dydaktyczna)

DOMAIN: The Field of Social Sciences - The science of social communication and the media,

POSTED: 2025-01-17

EXPIRES: 2025-02-16

WEBSITE: <http://www.umk.pl/en/jobs/?task=offer&action=one&id=4638>

KEYWORDS: social communication, promotion, advertisement, branding, digital media, popular culture

DESCRIPTION (FIELD, EXPECTATIONS, COMMENTS):

The competition is open to persons who meet the conditions set out in Article 113 of the Act of 20 July 2018 - Law on higher education and science (Journal of Laws of 2018, item 1668) and the following qualification criteria:

a) area of professional experiences, competencies, and skills including:

- experience in branding work
- experience in planning, conceiving, and implementation of branding strategies
- experience in marketing, promotion and advertisement
- theories of communication
- linguistic techniques in advertisement

- digital journalism and professional skills in new media
 - manipulation and persuasion
 - popular culture
 - other forms of competences in media and social communication
- b) certified didactic experience
- c) fluent knowledge of English in speech and writing
- d) research project proposed for implementation after employment at the Nicolaus Copernicus University

Expectations towards the candidate: certified work in the traditional media (TV, press, radio) and/or digital and new media, broadcasting of media materials.

Documents required:

- Cover letter
- Personal questionnaire for the person applying for employment (form to be downloaded)
- Professional curriculum vitae
- Copy of higher education diploma
- Information about scientific, didactic and organizational achievements (abstract comprising candidate's most important areas of research, and scientific, educational, and other achievements)
- List of publications (including the publishing house/journal, year of publication, and page number)
- Declaration of consent to the processing of personal data contained in the job offer for the needs of the recruitment process, in accordance with the Regulation (EU) 2016/679 of the European Parliament and of The Council of 27 April 2016 (L119/1) (form to be downloaded)
- Declaration under art. 113 ust. 1 ustawy Prawo o szkolnictwie wyższym (o niekaralności) (Art. Paragraph 113 (1) of the Higher Education Act (of no criminal record)) (form to be downloaded)
- Declaration that Nicolaus Copernicus University in Toruń will be my primary employer once I have won the contest (form to be downloaded)

Documents should be submitted to online or (optionally) to the Dean's Office of the Faculty of Philosophy and Social Sciences NCU in Toruń, ul.Fosa Staromiejska 1a, room 109, on or before than February 16, 2025.

The competition will be settled by February 18, 2025.

Planned employment from March 1, 2025.

The university does not provide accommodation.

Please be informed that the person selected through the competition will be obliged to submit a certificate from the National Criminal Register with regard to offences specified in Chapters 19 and 25 of the Penal Code (including offences against sexual freedom and morality), in Article 189a and Article 207 of the Penal Code and in the Act on Counteracting Drug Addiction of 29 July 2005 (Journal of Laws of 2023, item 1939 and of 2022, item 2600), or for the corresponding offences defined in foreign law. The obligation to verify applies to a person whose tasks will be related to the protected activity referred to in Article 21. of the Act of 13 May 2016 on counteracting the threat of sexual offences and the protection of minors (Journal of Laws of 2024, item 560).

Pursuant to art. 24 paragraph 6 of the Act of June 14, 2024 on the protection of whistleblowers (Journal of Laws of 2024, item 928), information on the internal reporting procedure at the Nicolaus Copernicus University in Toruń is available at:
<https://www.umk.pl/en/contact/internal-reporting/>

POSTAL ADDRESS TO WHICH THE APPLICANT CAN SEND DOCUMENTS IF HE DOES NOT WANT TO USE THE ON-LINE SYSTEM:

Wydział Filozofii i Nauk Społecznych

Uniwersytet Mikołaja Kopernika w Toruniu

ul. Fosa Staromiejska 1a, p. 109

87-100 Toruń

Forms to be downloaded: <http://www.umk.pl/en/jobs/forms/>